



BLUEWATER ADVENTURES

SUSTAINABILITY REPORT 2013

2013 Awards

- After completing a comprehensive audit of our operating practices **Green Tourism Canada** awarded us with the Gold Level Certification indicating that we met the stringent guidelines based on the UK's **Greenstep**.
- The Tourism Industry Association of Canada recognized our commitment to sustainable operating practices and awarded us with the **Transat AT Sustainable Tourism Award** at the 2013 Canadian Tourism Awards in Ottawa.

2013 Commitments

- We completed the **Climate Smart** Training Program to determine ways to minimize our impact on the environment. The program introduced methods on how to measure greenhouse gas emissions, helped us to discover new ways to minimize our carbon footprint and establish ongoing initiatives among Bluewater staff and passengers.
- We are carbon neutral. We have been working closely with **Offsetters** in order to minimize our operating footprint thereby minimizing our impact on the climate.
- Bluewater has partnered with **Bullfrog Power**, Canada's leading organization supporting energy projects that help to protect the environment. Bullfrog Power injects renewable electricity into the energy system that matches the amount of electricity we purchase for our business.
- We joined the **Ocean Wise** program and although Bluewater cooks have been preparing sustainable seafood for the most part since the beginning, we wanted to be a part of this very important community. Our cooks have embraced this logic and are eager to share their enthusiasm for the program through their delicious menus and by sharing information with our guests.
- Bluewater Adventures became a member of the **1% for the Planet** alliance. Bluewater has been supporting scientific and conservation groups for many years and it was a natural step to join the 1% community. 1% aligns members like Bluewater Adventures with non-profits and distributes donations to non-profit partners – Bluewater contributions in 2013 to 1% include :

- SOS Marine Conservation
- Environmental Defence Fund
- Georgia Strait Alliance
- The David Suzuki Foundation
- Ecojustice Canada Society
- CPAWS BC
- West Coast Environmental Law
- Laskeek Bay
- Sierra Club of BC
- West Coast Wilderness Tourism Society
- Dogwood Initiative
- Living Oceans
- Sierra Club
- Raincoast Conservation Foundation
- Canada Helps