



**BLUEWATER
ADVENTURES**

PRESS RELEASE

Bluewater Adventures

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To All Media for Immediate Release

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Bluewater Adventures – The first small-ship operator on the BC coast to go carbon neutral!

After calculating our carbon footprint this spring as part of the Pembina Institute and Ecotrust Canada's Carbon Smart process, Bluewater Adventures has now become Carbon Neutral! In September 2008, the company purchased carbon off-sets for a year of operations from 'Offsetters'. We are mitigating our carbon emissions by investing in Offsetters projects that will reduce emissions by an equal amount. As Bluewater specializes in nature tours in the Pacific Northwest we wanted to invest in local projects making a difference here. Offsetters are a local company chosen by the 2008 Eco-Tourism and Sustainable Tourism Conference as their choice for the purchase of offsets.

Bluewater Adventures is the first small-ship eco-operator along the BC Coast who is now Carbon Neutral. This is simply a first step of many for Bluewater as we seek to reduce our emissions and contribute to a more sustainable future on the coast. Becoming carbon neutral was a measurable company objective. We will continue to research sustainable tourism practices and encourage other ecotour operators to join us in acting now to protect the environment.

Operating multi-day wilderness and wildlife eco-tours in coastal British Columbia and Alaska, we take people to places few people in the world get to explore. Aboard our 70' sailing vessels, the Island Roamer and Island Odyssey, our trips take groups of 12-16 guests to the following destinations:

- Queen Charlotte Islands - Gwaii Haanas National Park Reserve
- Great Bear Rainforest
- Northern Vancouver Island
- Southeast Alaska
- Gulf Islands National Park Reserve

Recently we were selected by **National Geographic Traveler Magazine** as *One the Worlds 50 Best Trips*. We were showcased in a 4-night series on Global TV called **“World Class BC”** in June, 2008.

To view the Global TV 4-part Series on Bluewater click the link below

http://www.bluewateradventures.ca/site/about/in_the_news.html

For more information about Bluewater's Eco-Actions, please visit our website @ http://www.bluewateradventures.ca/site/bluewater_culture/eco-actions.html

Please contact Leanne Carey for pictures, information or any other questions you may have.

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Bluewater Adventures has been operating Eco-Tours off the British Columbia and Alaska coast for over 30 years. Owned by Randy Burke, they operate two 70 ft Ketches, named the Island Odyssey and the Island Roamer, and one 65 ft Steel Motor Vessel, named the Snow Goose.