



# BLUEWATER ADVENTURES

## SUSTAINABILITY REPORT 2015

### 2015 Commitments

- Bluewater Adventures (BWA) has been rated carbon neutral since 2007. Through a comprehensive program offered by **Climate Smart**, BWA continues to monitor operations in efforts to discover new ways to reduce our carbon footprint.
- The factors responsible for most of our emissions are fuel usage and Crew flights. Because we are limited to how we can reduce such emissions, we choose to offset them via **Offsetters**. We offset by supporting projects close to home whereby communities that we work with benefit directly.
- In the fall of 2015, BWA underwent a 2 year audit by **Green Tourism Canada**. We were proud to learn that our Gold rating improved by 8%. Bluewater is committed to operating in accordance with GTC's standards while continually making changes to improve our operational sustainability.
- Bluewater is in its third year of partnering with **Bullfrog Power**, Canada's leading organization supporting energy projects that help to protect the environment. They take our office energy usage and convert it to green energy alternatives helping us to reduce our greenhouse gas emissions in our office as well.
- Bluewater menus adhere to **Ocean Wise** program standards. Our cooks have opted for sustainable seafood options since the beginning and are eager to share their enthusiasm for the program through their delicious menus and by sharing information with our guests. In 2015, BWA joined **Skipper Otto's**, a community based, fair trade, Ocean Wise membership program supporting locally sourced fish and seafood and the folks who bring it to market. It was a total success and we look forward to another great year working with them.
- Bluewater vessels undergo rigorous maintenance in the off season to ensure they are running efficiently. In 2015, BWA replaced all LED's in Island Roamer, created a recycling centre and have plans to make upgrades from small fixes to full scale projects. Researching new opportunities keeps us on point and up to date with the latest in technology.
- Bluewater has been a member of the **1% for the Planet** alliance since 2013. We have been supporting scientific and conservation groups for many years and it was a natural step to join the 1% community. 1% aligns members like Bluewater Adventures with non-profits and distributes donations to non-profit partners. Bluewater contributions in 2015 to 1% include :

- **Laskeek Bay Conservation Society**
- **Dogwood Initiative**
- **LeadNow.ca**
- **Wilderness Tourism Association**
- **David Suzuki Foundation**
- **Raincoast Conservation Foundation**
- **Sierra Club of BC**
- **Ecojustice**
- **Georgia Strait Alliance**
- **Living Oceans**
- **Cetus Research & Conservation**