



# BLUEWATER ADVENTURES

## SUSTAINABILITY REPORT 2014

### 2014 AWARDS

- Bluewater Adventures was presented with the GoldStar Green Tourism Award in the UK. Green Tourism Canada has been growing their partner base since 2010/2011, and we are grateful to be the first Canadian company to be recognized for our green operating initiatives.

### 2014 Commitments

- Bluewater Adventures continues to purchase carbon offsets in efforts to minimize our operating footprint and are carbon neutral via [Offsetters](#). We choose to offset by supporting projects close to home whereby communities that we work with directly benefit.
- Bluewater Adventures is committed to operating under GOLD standards awarded by our [Green Tourism Canada](#)'s audit in 2013.
- Bluewater in its second year of partnering with [Bullfrog Power](#), Canada's leading organization supporting energy projects that help to protect the environment. They take our office energy usage and convert it to green energy alternatives helping us to reduce our greenhouse gas emissions in our office as well.
- Bluewater menus adhere to [Ocean Wise](#) program standards. Our cooks have opted for sustainable seafood options since the beginning and are eager to share their enthusiasm for the program through their delicious menus and by sharing information with our guests.
- Bluewater Adventures vessels undergo rigorous maintenance in the off season to ensure they are running efficiently. We take this time to analyze how we can improve operations by taking small steps like replacing lighting with low energy LEDs and by laying down the foundation for greater goals in efforts reduce our carbon footprint by larger margins. Researching new opportunities keeps us on point and up to date with the latest in technology.
- Bluewater Adventures became a member of the [1% for the Planet](#) alliance in 2013. We have been supporting scientific and conservation groups for many years and it was a natural step to join the 1% community. 1% aligns members like Bluewater Adventures with non-profits and distributes donations to non-profit partners – Bluewater contributions in 2014 to 1% include :

- [Laskeek Bay Conservation Society](#)
- [Dogwood Initiative](#)
- [LeadNow.ca](#)
- [West Coast Environmental Law](#)
- [Vancouver Observer](#)
- [David Suzuki Foundation](#)
- [Raincoast Conservation Foundation](#)
- [Sierra Club of BC](#)
- [Wilderness Tourism Association](#)
- [CPAWS](#)
- [Ecojustice](#)
- [Pacific Wild](#)
- [Save our Salmon](#)